

PATENT NUMBER

U.S. **UTILITY** Patent Application

**O.I.P.E.**

PATENT DATE

SCANNED

## Q.A.

APPLICATION NO. 09/854118	CONT/PRIOR	CLASS 705	SUBCLASS	ART UNIT 2162	EXAMINER
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## APPLICANTS

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**TITLE**

Method of advertising and promoting a book in a visual media, and an advertising product for advertising a book and the like in a visual media

PTO-2040  
12/99

## ISSUING CLASSIFICATION

[illegible]☐ Continued on Issue Slip Inside File Jacket

☐ **TERMINAL  
DISCLAIMER**

## DRAWINGS

Sheets Drwg.

Figs. Drwg.

Print Fig.

**CLAIMS ALLOWED**

Total Claims

Print Claim for O.G.

☐ The term of this patent  
subsequent to \_\_\_\_\_ (date)  
has been disclaimed.

☐ The term of this patent shall not extend beyond the expiration date of U.S. Patent. No. \_\_\_\_\_

— The terminal \_\_\_\_ months of  
this patent have been disclaimed.

**NOTICE OF ALLOWANCE MAILED**

**ISSUE FEE**

Amount Due

Date Paid

**ISSUE BATCH NUMBER**

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